



MALMESBURY TOWN COUNCIL

Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Thursday 17th July 2025** at 7.00pm.

Present: Cllrs Drake, Crawford-Price, O Wallis, M Akhtar, H Hughes, I Wallis & Power.

Also present: Claire Mann (Town Clerk)

CE&TP/25/54 To receive declarations of interest.

None received.

CE&TP/25/55 To receive apologies.

Apologies received from Cllr Hastings.

CE&TP/25/56 Public participation in respect of items included on this agenda.

None received.

CE&TP/25/57 To approve minutes of meetings held on 17th July 2025.

The minutes were approved and signed as a correct record of the meeting.

CE&TP/25/58 To receive income and expenditure report to date.

Cllr I Wallis about the breakdown of TIC Stock Purchases, the Town Clerk stated that she would circulate to all shortly after the meeting.

CE&TP/25/59 To receive TIC report.

The report was noted. The Town Clerk was asked to find out what had constituted CE&TP sales during 2024.

CE&TP/25/60 To receive update on communications with Charlton Park events' organisers

Cllr Drake has made contact with Charlton Parish Council and awaits a response from them.

CE&TP/25/61 To consider participation in Community Day (4th October)

Following discussion it was agreed to arrange the previously agreed bike marking to take place at the event. Cllr Drake reported that twenty organisations have signed up so far.

CE&TP/25/62 To receive an update on working groups and events;

i. Late Night Shopping (Cllr Drake)

It was noted that Cllr O Wallis is now the lead on LNS. There has been an enormous amount of interest in the stalls and the plan is currently being worked on. It was noted that the word 'Christmas' should be used in promotional material.

ii. Town Team events (Cllr Drake)

Cllr Drake stated that there are no events currently being planned and that in future, if they are organised, a separate agenda item will be included.

iii. Rise Trust (CM)

No report had been forwarded by the Rise Trust. The Town Clerk was asked to find out the arrangements under which the Rise Trust operates.

iv. PR & Comms (CM)

Cllr Drake stated that the High Street Plus Gallery press release had little mention of the Flying Monk Trail and the Youth Art Exhibition in the John Bowen Gallery, the Town Clerk responded that they were not Town Council events which Cllr Drake disputed.

v. TIC Review

The last meeting notes had been circulated and a meeting has been organised for the 18th September.

vi. EAT Festival (CM)

It was agreed that consideration of a long-term agreement will be discussed at the next Committee meeting.

vii. September Art Month inc. High Street Plus Gallery (Cllrs Drake and Power)

High Street Plus artwork is selling well. A 'wash up' meeting will take place after the event to consider issues that were raised and a survey will be conducted.

viii. Leaflet update and distribution

Cllr Drake stated that discussion about the leaflet distributed by Glide Media will be held at the next Committee meeting.

ix. St Aldhelm's Day

Cllr Drake had circulated a report, the proposal was accepted; A small group of Councillors will review the survey results from this year's participants of the Malmesbury in Bloom and consider creative opportunities and required funding for St Aldhelm's and Malmesbury in Bloom. A recommendation will be prepared for the next CE&TP.

x. Malmesbury In Bloom 2025

The update report from Cllr Power was noted.

The meeting closed at 8.45pm